### Form ADV Part 3: Relationship Summary

# **Prodigy Asset Management, LLC**

#### Introduction

Prodigy Asset Management, LLC is an investment adviser registered with the U.S. Securities and Exchange Commission. We offer our clients investment advisory services. Clients should understand that the services we provide and fees we charge are different than those of a broker-dealer, and that it is important to understand the difference between the two. Free and simple tools are available to research firms and financial professionals at <a href="https://www.investor.gov/CRS">https://www.investor.gov/CRS</a>, which also provides educational materials about investment advisers, broker-dealers and investing.

#### What Investment Services and Advice Can You Provide Me?

Description of Services: We offer investment advisory services to retail investors which involves us managing and trading your designated account(s). Our business model is designed to provide you with an Outsourced Chief Investment Officer ("OCIO"). We will work with you to develop an investment portfolio, with a view towards increasing the breadth of asset classes in which you invest. We will discuss your investment goals and design a strategy to try and achieve your investment goals. We then continuously monitor your account when providing asset management services and contact you at least annually to discuss your portfolio. For more information, please see *Item 4* of our *Form ADV Part 2A*. Asset management services are provided on a **discretionary** basis, meaning we will have the authority to determine the type and amount of securities that can be bought or sold for your portfolio without obtaining your consent for each transaction. For more information about investment authority, please see *Item 16* of our *Form ADV Part 2A*.

Limited Investment Offerings: We do not primarily recommend one type of security to clients, but it is our opinion that the most effective way to build investment portfolios is by using low cost mutual funds and exchange traded funds ("ETFs") that represent the various segments of the global financial markets. We recommend investment products that are suitable for each client relative to that client's specific circumstances and needs. However, we are limited in investment selection in that we can only invest your account in securities which are available on your custodian/broker-dealer's platform. If a higher net worth client is eligible to invest in private funds we will give advice concerning interests in such investments. We will also make recommendations and provide advice on our proprietary investment fund, the Prodigy Absolute Return Fund, LLC.

**Account and Fee Minimums:** We generally require a minimum of \$5,000,000 in order to open an account. Under certain situations this minimum may be waived.

**Conversation Starters:** Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

### What Fees Will I Pay?

**Description of Principal Fees and Costs:** Fees charged for our asset management services are charged based on a percentage of assets under management, billed in arrears on a quarterly calendar basis, and calculated based on the fair market value of your account as of the last business day of the current billing period. The annual fee for asset management services will based upon a fee schedule which ranges between 0.15% and 0.75%. Because our fee is based upon the value of your account we have an incentive to recommend that you increase the level of assets in your account. When engaging us for asset management services, you will also incur other fees and expenses. The broker-dealer/custodian on your account will charge you transaction fees for executing trades in your account. You will also incur fees and expenses by the funds we invest in within your account.

**Additional Information:** You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information about the fees we charge and the other fees and expenses you will incur, please see *Item 5* of *Form ADV Part 2A*.

**Conversation Starters:** Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What Are Your Legal Obligations to Me When Acting as My Investment Adviser? How Else Does Your Firm Make Money and What Conflicts of Interest Do You Have?

Standard of Conduct: When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means. We will ask that you establish brokerage accounts with the Schwab Institutional division of Charles Schwab & Co., Inc. (Charles Schwab), a registered broker-dealer, member SIPC, to maintain custody of your assets and to effect trades for their accounts. Our recommendation to use Charles Schwab is not based solely on your interest of receiving the best execution possible. We also recommend Charles Schwab because they provide us with research, products and tools that help us manage and further develop our business operations. Because Schwab provides us with such benefits, we do not have to pay for them thus saving us money. See *Item 12* of our *Form ADV Part 2A* for more information about our arrangements with Charles Schwab.

We operate a proprietary, private investment fund, the Prodigy Absolute Return Fund, LLC, which is included in the assets subject to our fee schedule discussed above. Recommending that you invest in this fund (presuming you meet certain eligibility requirements) creates a conflict of interest because we serve as the investment manager of the fund, our owners have personally invested in the fund, and we are responsible for soliciting new investors into the fund. To help control for this conflict of interest we will only recommend that you invest a portion of your portfolio in the fund if we believe that it is in your best interest.

Conversation Starters: How might your conflicts of interest affect me, and how will you address them?

**Additional Information:** For more information about our conflicts of interests and the ways we are compensated along with important information about our procedures for managing and recommending the Prodigy Absolute Return Fund, LLC, please see *Item 5, Item 10*, and *Item 11* of our *Form ADV Part 2A*.

### How Do Your Financial Professionals Make Money?

**Description of Salary/Payment of IARs:** We compensate some of our investment adviser representatives with a flat salary and others with a percentage of the firm's total revenue. Representatives that are owners of the firm receive a share of profits proportional to their ownership interest in the firm. This creates a conflict of interest as it gives your representative an incentive to recommend you invest more in your account with us due to the potential for increased payments.

#### Do You or Your Financial Professionals Have Legal or Disciplinary History?

No. Neither us, nor our investment adviser representatives have a legal or disciplinary history to report. You can look up more information about us and our investment adviser representatives at <a href="https://www.investor.gov/CRS">https://www.investor.gov/CRS</a>.

**Conversation Starters:** As a financial professional, do you have any disciplinary history? For what type of conduct?

# Additional Information About Prodigy

You can also find our disclosure brochures and other information about us on the SEC's Investment Adviser Public Disclosure website at <a href="https://adviserinfo.sec.gov/firm/summary/106457">https://adviserinfo.sec.gov/firm/summary/106457</a>. If you have any questions or want an up-to-date copy of this relationship summary, we can be reached by phone at 402-493-9875.

**Conversation Starters:** Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?